



## **FOR IMMEDIATE RELEASE:**

July 6, 2010

### **REGISTRATION FOR ART BEAT 2010 EXTENDED**

**SOUTH BEND, IN** – The registration deadline for Art Beat 2010 has been extended. The new registration deadline is now July 12, 2010. Artists living in the following counties are eligible for participation: St. Joseph, Elkhart, LaPorte, Marshall and Starke counties in Indiana and Berrien and Cass counties in Michigan. Art Beat, in its eighth year, is a free public event to be held along the streets of downtown South Bend. The talents and works of visual, culinary and performing artists from seven surrounding counties will be showcased on Saturday, August 28<sup>th</sup> from 11:00 a.m. to 6:00 p.m.

Visual artists are required to register on-line by going to [www.artbeatsouthbend.org](http://www.artbeatsouthbend.org) and following the directions for on-line registration. Culinary and Performing artists can download a pdf application from the Art Beat website to register. New this year is a Performing Arts venue to be created at the Century Center Island Park. This venue will allow for musicians needing amplified sound to perform without any sound bleeding into the display area for visual artists. Also new in 2010 is a Culinary Arts Village along Washington Street next to the College Football Hall of Fame that will showcase the work of area chefs, including demonstrations, samplings and food for sale.

For more information on DTSB and other downtown South Bend events, visit:

[www.DowntownSouthBend.com](http://www.DowntownSouthBend.com) or call 574.282.1110.

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