



FOR IMMEDIATE RELEASE

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Calling All Visual, Performing & Culinary Artists! Now accepting applications for Art Beat 2010

SOUTH BEND, IN– Applications for participation in downtown South Bend’s 2010 Art Beat, to take place on August 28, are now being accepted. Visual, performing and culinary artist registrations must be received by July 2. The registration deadline for early bird visual artist applications is June 18. Early bird registration provides visual artists with their first choice when choosing a booth location. Visual artists who turn in applications after June 18 may not be guaranteed their first choice in regard to exhibit/booth location.

Visual, performing and culinary artists from the following Indiana and Michigan counties: St. Joseph, Elkhart, LaPorte, Marshall and Starke counties in Indiana, and Berrien and Cass counties in Michigan, are invited to visit www.ArtBeatSouthBend.org for registration forms and instructions. Art Beat is scheduled for Saturday, August 28, 2010 in downtown South Bend from 11:00 a.m. to 6:00 p.m. rain or shine.

There are two types of registration processes, one for visual artists and another for performing and culinary artists. Visual artists are to register, submit artwork and fill-out applications on-line. For visual artists only, there is a \$10 non-refundable on-line application processing fee. On the day of the event juried visual artists will be provided with 10” x 10’, or larger, exhibit space free of charge. Visual artists are asked to bring their own tables, chairs and tents.

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Performing and culinary artists are to download their registration form from www.ArtBeatSouthBend.org. The completed form can then be mailed to Downtown South Bend, Inc., P.O. Box 930., South Bend 46624, or faxed to: 574.233.7382

New for this year, all performing arts venues, stages and plazas will be located along Michigan Street only. Additionally a Culinary Arts Village has been added and will be located under one large tent on Washington Street between the College Football Hall of Fame and Marriott Hotel. Visual artists will be placed along Michigan Street from Jon Hunt Plaza, in front of the Morris Performing Arts Center, to the 200 block of South Michigan Street.

Now in its eighth year, Art Beat features over 500 individual and group artisans and performers, and draws over 7,000 visitors. The streets and sidewalks of downtown South Bend are transformed into a live interactive gallery as artists, dancers, musicians, actors, poets and culinary artists display and perform their talents. For more information, visit www.artbeatsouthbend.org or call 574-282-1110.

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PHOTO ATTACHED: **Photo Caption: *Over 7,000 visitors attended last year's Art Beat in downtown South Bend.***

Contact:

Jitin Kain, Assistant Director
Downtown South Bend, Inc. (DTSB)
217 S. Michigan Street
South Bend, IN 46601
P: (574) 282-1110
F: (574) 233.7382
E: jkain@downtownsouthbend.com