



FOR IMMEDIATE RELEASE:

March 15, 2010

CALL FOR ENTRIES TO ART BEAT 2010
COMMEMORATIVE PRINT CONTEST

SOUTH BEND, IN--- The Art Beat steering committee is now accepting entries for the design of the annual Art Beat Commemorative Print. The 18"x24" Commemorative Print will be used in all Art Beat 2010 collateral materials such as the event program, promotional posters, postcards and billboards.

Art Beat is a free, downtown South Bend stroll along the streets and sidewalks featuring the work of local visual, performing, and culinary artists. The event showcases South Bend and the surrounding community's artists and creates awareness of the role that downtown organizations and businesses play in the artisans' promotion and success.

Art Beat 2010 will be held on Saturday, August 28 from 10 AM to 6 PM. Originally held on a Thursday afternoon, Art Beat was hosted for the first time on a Saturday in 2009 and after its immense success, organizers wanted to continue hosting it on Saturday.

The Commemorative Print artwork must represent the mission of Art Beat. The artwork contest is open to students (9th grade through College) as well as adult artists. Artists living in the following counties are eligible to submit entries for this competition: St. Joseph, Elkhart, LaPorte, Marshall and Starke counties in Indiana and Berrien and Cass counties in Michigan.

Deadline for submitting artwork is May 14, 2010. All entries will be judged by the Art Beat Steering Committee and the winning entrant will receive a \$250 cash prize and certificate. The winning entrant will be notified by May 24, 2010. Design credit will be displayed on all Art Beat collateral materials.

To obtain an entry form and guidelines for participation in the artwork contest, visit www.artbeatsouthbend.org or call DTSB at 574-282-1110.

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